



JOB DESCRIPTION

Job Title: Campaign Leader

Salary: Voluntary

Hours per week: 4 hours / week plus

Special Conditions: *The post holder will be home-based.*

General: With its origins in 1981, FOAG in 2015 is transitioning from a wide focussed charity-minded non-profit to a Charitable Incorporated Organisation with a focus on economic and social investment in rural communities in Uganda.

MAIN DUTIES & RESPONSIBILITIES:

- To support the fundraising and communication needs of the organisation.
- To build the supporter base for FOAG
- To promote the mission, aims, values and objectives of FOAG.

Reports to the CEO

Principal tasks and responsibilities

- Identify ways of raising funds and lead on securing this funding by talking and writing to companies, supporting the writing of Trust funding bids or giving talks to community groups
- Create engaging content for FOAG's social media and other communication channels
- To lead or help organise and run fundraising events
- To work with the Committee and CEO to ensure that the organisation's mission is delivered, statutory and regulatory duties are observed and that operational objectives are timely, clear, relevant and implemented.

About you

- You are passionate, ambitious and professional
- You have superb written and verbal communication skills
- You will be IT literate with excellent attention to detail
- You are able to work on your own initiative
- Previous communications and /or fundraising experience will be a bonus

But most of all you want to make a difference and believe that you can!

Benefits

- Through communicating and working with a range of individuals and groups, you will have the a great opportunity to develop your marketing, management and fundraising

skills

- You will gain invaluable insight to international development, the running of a charity and insight to the wider non profit sector
- You will get the training and support you need

General

- To maintain the required level of confidentiality.
- To ensure that all staff, customers, partners, volunteers and users of FOAG services are respected and valued.
- Uphold the commitment of the organisation to equality and diversity.
- Undertake any other duties as required by the CEO & Trustees.